Behavioural inhibition system response to conflicting advertisement cues: road safety messages vs. motor vehicle promotional advertisements

Kaye S, White MJ, Lewis IM. Personality and individual differences 2014; 60(Suppl):S78

ARTICLE IDENTIFIERS

DOI: 10.1016/j.paid.2013.07.462

PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 0191-8869 eISSN: not available OCLC ID: 04965018 CONS ID: not available

US National Library of Medicine ID: 8006972

This article was identified from a query of the SafetyLit database.