

Attention switching during scene perception: how goals influence the time course of eye movements across advertisements

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Journal of experimental psychology: applied

2008; 14(2):129-138

ARTICLE IDENTIFIERS

DOI: 10.1037/1076-898X.14.2.129

PMID: 18590369

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1076-898X

eISSN: 1939-2192

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.