Automatically Activated Attitudes as Mechanisms for Message Effects: The Case of Alcohol Advertisements
Goodall CE, Slater MD.
Communication research
2010; 37(5):620-643

ARTICLE IDENTIFIERS
DOI: 10.1177/0093650210374011
PMID: unavailable
PMCID: not available

JOURNAL IDENTIFIERS
LCCN: not available
pISSN: 0093-6502
eISSN: 1552-3810
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.