

Extending the Implicit Association Test (IAT): Assessing Consumer Attitudes Based on Multi-Dimensional Implicit Associations

Gattol V, Sääksjärvi M, Carbon CC.
PLoS one
2011; 6(1):e15849

ARTICLE IDENTIFIERS

DOI: 10.1371/journal.pone.0015849
PMID: 21246037
PMCID: PMC3016338

JOURNAL IDENTIFIERS

LCCN: 2006214532
pISSN: not available
eISSN: 1932-6203
OCLC ID: 228234657
CONS ID: not available
US National Library of Medicine ID: 101285081

This article was identified from a query of the SafetyLit database.