

Demarketing products which may pose health risks: an example of the tobacco industry

Comm CL.

Health marketing quarterly

1997; 15(1):95-102

ARTICLE IDENTIFIERS

DOI: unavailable

PMID: 10179066

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0735-9683

eISSN: 1545-0864

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.