

## **The anthrax attacks in New York City: the "Giuliani press conference model" and other communication strategies that helped**

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Journal of health communication

2003; 8(Suppl 1):15-16

### **ARTICLE IDENTIFIERS**

DOI: unavailable

PMID: 14692569

PMCID: not available

### **JOURNAL IDENTIFIERS**

LCCN: not available

pISSN: 1081-0730

eISSN: 1087-0415

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.