

"Don't suffer in silence": Applying the integrated model for social marketers to campaigns targeting victims of domestic violence

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Social marketing quarterly

2010; 16(1):97-129

ARTICLE IDENTIFIERS

DOI: 10.1080/15245000903528373

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1524-5004

eISSN: 1539-4093

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.