Resonance as a Mediating Factor Accounting for the Message Effect in Tailored Communication—Examining Crisis Communication in a Tourism Context
Wan HH.
Journal of communication
2008; 58(3):472-489

ARTICLE IDENTIFIERS
DOI: 10.1111/j.1460-2466.2008.00395.x
PMID: unavailable
PMCID: not available

JOURNAL IDENTIFIERS
LCCN: not available
pISSN: 0021-9916
eISSN: 1460-2466
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.