Branding identity, development and application: A comparison of rail and road vehicle liveries
Mackie E.
International journal of vehicle design
2011; 55(2-3-4):256-277

ARTICLE IDENTIFIERS
DOI: 10.1504/IJVD.2011.040586
PMID: unavailable
PMCID: not available

JOURNAL IDENTIFIERS
LCCN: not available
pISSN: 0143-3369
eISSN: 1741-5314
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.