The effectiveness of different types of pragmatic implications found in commercials to mislead subjects
Searleman A, Carter H.
Applied cognitive psychology
1988; 2(4):265-272

ARTICLE IDENTIFIERS
DOI: 10.1002/acp.2350020404
PMID: unavailable
PMCID: not available

JOURNAL IDENTIFIERS
LCCN: not available
pISSN: 0888-4080
eISSN: 1099-0720
OCLC ID: 13566982
CONS ID: not available
US National Library of Medicine ID: 8712204

This article was identified from a query of the SafetyLit database.