Consumer processing of interior service environments the interplay among visual complexity, processing fluency, and attractiveness

Orth UR, Wirtz J. Journal of service research 2014; 17(3):296-309

ARTICLE IDENTIFIERS

DOI: 10.1177/1094670514529606

PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 1094-6705 eISSN: not available OCLC ID: not available CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.