

Enlisting the influence of others: Alternative strategies for persuasive media campaigns

Morton TA, Duck JM.

Journal of applied social psychology

2006; 36(2):269-296

ARTICLE IDENTIFIERS

DOI: unavailable

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0021-9029

eISSN: 1559-1816

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.