## Persuasive appeals in road safety communication campaigns: theoretical frameworks and practical implications from the analysis of a decade of road safety campaign materials

Guttman N. Accident analysis and prevention 2015; 84:153-164

## **ARTICLE IDENTIFIERS**

DOI: 10.1016/j.aap.2015.07.017

PMID: 26422583 PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: 79009842 pISSN: 0001-4575 eISSN: 1879-2057 OCLC ID: 01460775 CONS ID: not available

US National Library of Medicine ID: 1254476

This article was identified from a query of the SafetyLit database.