

Appealing to fear: a meta-analysis of fear appeal effectiveness and theories

Tannenbaum MB, Hepler J, Zimmerman RS, Saul L, Jacobs S, Wilson K, Albarracín D.

Psychological bulletin

2015; 141(6):1178-1204

ARTICLE IDENTIFIERS

DOI: 10.1037/a0039729

PMID: 26501228

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0033-2909

eISSN: 1939-1455

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.