Appealing to fear: a meta-analysis of fear appeal effectiveness and theories
Tannenbaum MB, Hepler J, Zimmerman RS, Saul L, Jacobs S, Wilson K, Albarracín D.
Psychological bulletin
2015; 141(6):1178-1204

ARTICLE IDENTIFIERS
DOI: 10.1037/a0039729
PMID: 26501228
PMCID: not available

JOURNAL IDENTIFIERS
LCCN: not available
plISSN: 0033-2909
eISSN: 1939-1455
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.