

## **Reverse engineering a 'responsible drinking' campaign to assess strategic intent**

Pettigrew S, Biagioni N, Daube M, Stafford J, Jones SC, Chikritzhs T.

Addiction

2016; 111(6):1107-1113

### **ARTICLE IDENTIFIERS**

DOI: 10.1111/add.13296

PMID: 27157907

PMCID: not available

### **JOURNAL IDENTIFIERS**

LCCN: 93645978

pISSN: 0965-2140

eISSN: 1360-0443

OCLC ID: 27367194

CONS ID: sn 93020072

US National Library of Medicine ID: 9304118

This article was identified from a query of the SafetyLit database.