

"At least I'm not drink-driving": formative research for a social marketing campaign to reduce drug-driving among young drivers

Barrie LR, Jones SC, Wiese E.
Australasian Marketing Journal
2011; 19(1):71-75

ARTICLE IDENTIFIERS

DOI: 10.1016/j.ausmj.2010.11.010
PMID: unavailable
PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available
pISSN: 1441-3582
eISSN: not available
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.