New Zealand Drink-driving Statistics: The Effectiveness of Road Safety Television Advertising

MacPherson T, Lewis T. Marketing bulletin 1998; 9:-

ARTICLE IDENTIFIERS

DOI: unavailable PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 1176-645X eISSN: 0113-6895 OCLC ID: not available CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.