

# **When is ours better than mine? A framework for understanding and altering participation in commercial sharing systems**

Lamberton CP, Rose RL.

Journal of marketing

2012; 76(4):109-125

## **ARTICLE IDENTIFIERS**

DOI: unavailable

PMID: unavailable

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: 38024264

pISSN: 0022-2429

eISSN: 1547-7185

OCLC ID: 01782320

CONS ID: not available

US National Library of Medicine ID: 101085208

This article was identified from a query of the SafetyLit database.