

'Pretty in Pink' and 'Girl Power': an analysis of the targeting and representation of women in alcohol brand marketing on Facebook and Instagram

Atkinson AM, Meadows BR, Emslie C, Lyons A, Sumnall HR.

International journal on drug policy

2021; 101:e103547

ARTICLE IDENTIFIERS

DOI: 10.1016/j.drugpo.2021.103547

PMID: 34906847

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0955-3959

eISSN: 1873-4758

OCLC ID: 22592772

CONS ID: not available

US National Library of Medicine ID: 9014759

This article was identified from a query of the SafetyLit database.