Advertising as discursive reflections of the political realm: Turkish-Cypriot advertisements between 1940-1974

Yalkin C, Kahveci H, Uygur K. Journal of historical research in marketing 2023; 15(1):25-51

ARTICLE IDENTIFIERS

DOI: 10.1108/JHRM-02-2022-0009

PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 1755-750X eISSN: not available OCLC ID: not available CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.