Marketing communications in a time of change: mobility providers, safety and women during the interwar period in the UK and North America

Gladden G. Journal of historical research in marketing 2022; 14(3):305-332

ARTICLE IDENTIFIERS

DOI: 10.1108/JHRM-01-2021-0001 PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 1755-750X eISSN: not available OCLC ID: not available CONS ID: not available US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.