

Unethical marketing tactics of manufacturers: an investigation of corporate social responsibility and legal responses to death & mayhem

McVicker E, Radojevich-Kelley N.

Journal of marketing development and competitiveness
2023; 17(2)

ARTICLE IDENTIFIERS

DOI: 10.33423/jmdc.v17i2.6284

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: not available

eISSN: 2155-2843

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.